### Privacy Notice pursuant to Article 13 of Regulation (EU) 679/2016

## 1. Data Controller and Personal Data Protection Officer

The Data Controller of the personal data acquired through the registration form is Officine Innovazione S.r.l., with registered office in Milan, Via Tortona, 25, C.F. and P.IVA 10230520966 (hereinafter, "Deloitte");

Deloitte has appointed a Data Protection Officer ("DPO") who can be contacted at the following email address: <u>dataprotectionofficer@deloitte.it</u>.

# 2. Categories of personal data, purpose and legal basis for processing

The personal data that Deloitte processes are those provided through the webinar registration form (name, surname, email address, company, role). The processing is done for the following purposes: (a) to allow registration and enjoyment of the webinar and the receipt of the material presented; (b) to send, via e-mail, commercial and/or promotional communications on products, services, events organized and/or sponsored by Deloitte.

The legal basis for processing in relation to purpose (a) is the need to perform a contract to which the Data Subject is a party; in relation to purpose (b), is the consent given by the Data Subject to the processing of his/her personal data.

The provision of data in relation to purpose (a) is necessary as it is strictly functional to participation in the webinar; the provision of data in relation to purpose (b) is optional and does not preclude the participation in the webinar.

# 3. Data retention

With reference to purpose (a), personal data will be retained for the period of time necessary to conduct the webinar. At the end of this period, the data will be deleted.

With reference to purpose (b), personal data will be kept for a period not exceeding 24 months, unless consent is withdrawn. You may object to the processing for this purpose at any time, easily and free of charge by sending a request to Deloitte's DPO using the relevant e-mail address.

#### 4. Data communication and transfer

With reference to the above-mentioned purposes, Deloitte may disclose personal data to third parties delegated and/or appointed by Deloitte to carry out activities or part of activities related to the creation and execution of the webinar or promotional activity. Personal data may be communicated to the service providers that manage the platform on which the webinar will take place, through their information and architectural systems.

When required by applicable law, personal data may also be disclosed to public authorities in the performance of their duties.

Personal data will be communicated to such third parties after they have been designated as Data Processors or, if they are not, after they have been recognised as independent data controllers, and will be processed by collaborators and/or employees of Deloitte within the scope of their respective functions and in accordance with the instructions given by Deloitte.

Personal data may also be transferred outside the European Economic Area. In this case, Deloitte ensures that the transmission of data will be carried out on the basis of adequate safeguards, pursuant to Articles 45-47 of Regulation (EU) 2016/679. In particular, in the event of transfers outside the European Economic Area, standard contractual clauses or standard data protection clauses will be adopted. If you would like more information on this matter, please contact Deloitte's DPO using the relevant email address.

#### 5. Rights of the Data Subject

The Data Subject has the right to request access to, rectification, erasure and portability of his/her personal data; as well as the right to withdraw his/her consent, if given, without prejudice to the lawfulness of the processing based on the consent given before the revocation; he/she also has the right to object to the processing of his/her personal data or request its restriction, and to lodge a complaint with the competent supervisory authority or a claim with a judicial authority.

The Data Subject may exercise the aforementioned rights by writing to the email address dataprotectionofficer@deloitte.it.